



9th Annual Charity Classic

Tournament Format

Four-person “Scramble” or “Captains Choice.”

Individual Contests

All golfers may enter the following contests, which will offer wonderful prizes – Hole-in-One, Closest-to-the-Pin, Longest Drive, a Putting Contest and Best Dressed.

Divisions and Courses

There will be a “gross” and “net” division played on each of the two courses at Chateau Elan with prizes awarded to the first and second place teams in each division. All teams are entered into competition in both divisions.

About Builders Insurance Group

More than 12,500 policyholders in residential and light commercial construction as well as variety of non-construction fields rely on Builders Insurance Group to protect their most important assets – people and property. Over the span of nearly two decades of operation, the company has evolved into a dynamic, financially secure and dedicated partner with a philosophy of providing outstanding products, backed by exceptional customer service and easy-to-use technology solutions. Headquartered in Atlanta, the company delivers leading, innovative Workers’ Compensation, General Liability and Property insurance through independent insurance agents to customers throughout the Southeastern and Mid-Atlantic United States as well as Indiana and Texas. Builders Insurance Group and all of its member companies are rated A- (Excellent) VIII by A.M. Best Company. For more information, please visit our Web site at www.bldrs.com.

About Kids’ Chance of Georgia, Inc.

The mission of Kids’ Chance of Georgia, Inc. is to provide educational scholarships to the children of Georgia workers who have been seriously or fatally injured in work-related accidents. The organization was established in 1988 by the Workers’ Compensation Section of the Georgia Bar and is celebrating over 21 years of service. Since its inception, Kids’ Chance of Georgia has awarded more than 600 scholarships and raised nearly \$4 million. For more information, please visit www.kidschancega.org.

Kids’ Chance of Georgia, Inc.
2024 Powers Ferry Road, Suite 225
Atlanta, GA 30339
Telephone 770-933-7767

Sponsorship and Golf Registration

To become a sponsor or to participate as a golfer in the 9th Annual Charity Classic presented by Builders Insurance Group, please e-mail Lisa Kwon at lkwon@bldrs.com or call 678-309-4166. You may also complete the sponsorship and golf registration form and return it along with your payment to:

Attn: Lisa Kwon – Charity Classic
Builders Insurance Group
PO Box 723099
Atlanta, GA 31139-0099



9th Annual Charity Classic Golf Tournament

Presented by Builders Insurance Group

September 23, 2010
Chateau Elan Winery and Resort



Benefiting Kids' Chance of Georgia, Inc.

\$310,000 raised in the last eight years.

\$50,000 raised for Kids' Chance in 2009.

300 participants each year!

77 students who have received college scholarships

Countless lives impacted – the students,
their families and our communities!



9th Annual Charity Classic





9th Annual Charity Golf Tournament

Presented by Builders Insurance Group

2010 Sponsorship Levels and Benefits

MAJOR SPONSORSHIP

All major sponsors (Platinum through Bronze*) receive the following benefits:

- Recognition as a sponsor and sponsorship level on the tournament banner
- Recognition in tournament program
- Your company logo on tournament t-shirt
- On-course opportunity to promote your organization

In addition, each level of sponsorship offers the following benefits:

\$5,000 Platinum Sponsorship* package also includes:

- Your company's logo and link to your Web site on the Charity Classic Web page on Builders Insurance Group Web site
- Recognition on two e-mail communications (one before and one after the event) sent to more than 1,800 contacts
- Your company logo on tournament promotional item (TBD)
- Recognition as a tee sponsor
- Golf entry for four (4)

\$2,500 Gold Sponsorship* package also includes:

- Recognition on two e-mail communications (one before and one after the event) sent to more than 1,800 contacts
- Recognition as tee sponsor
- Golf entry for four (4)

\$1,500 Silver Sponsorship* package also includes:

- Recognition on two e-mail communications (one before and one after the event) sent to more than 1,800 contacts
- Recognition as a tee sponsor
- Golf entry for two (2)

\$1,000 Bronze Sponsorship* package also includes:

- Golf entry for two (2)



Amy McElhaney
Stillman College
Accounting Major



Alice Wiley
Mercer University
Music Major



Heather Hartley
Macon State College
Pre-Nursing



Patrick McCart
Georgia State
Film Major

Classic Golf Tournament

Builders Insurance Group



9th Annual Charity Classic

ONSITE SPONSORSHIP OPPORTUNITIES

\$2,000 Barbeque Under the Tent (one available):

- Recognition on two e-mail communications (one before and one after the event) sent to more than 1,800 contacts
- Your company logo at food stations
- Recognition in tournament program
- Recognition on tournament banner
- Your company logo on tournament t-shirt
- Golf entry for two (2)

\$1,500 Beverage Cart (two available):

- Recognition on two e-mail communications (one before and one after the event) sent to more than 1,800 contacts
- Recognition as a sponsor on the tournament banner
- Recognition as sponsor on beverage cart
- Recognition in tournament program
- Your company logo on tournament t-shirt

\$1,500 Box Lunch (one available):

- Your company logo on box lunches
- Recognition in tournament program
- Recognition on tournament banner
- Your company logo on tournament t-shirt

\$700 DJ Sponsor (one available):

- Your company logo at DJ Station
- Recognition in tournament program
- Recognition during BBQ

\$500 Hole in One Sponsor (two available)

\$500 Longest Drive (two available)

\$500 Closest to Pin (two available):

- Recognition as sponsor on tee
- Recognition in tournament program
- Recognition during BBQ

\$350 Tee Sponsorship (multiple available):

- Recognition as sponsor on tee
- Recognition in tournament program

Raffle Prize

- Recognition in tournament program
- For donations over \$500 value, your company logo on tournament t-shirt



Toan Ho
Georgia Tech
Electrical Engineering



Danielle White
Kennesaw State
Criminal Justice



Jennifer Ho
Mercer University
Pre-Med



Brandon Jump
Mercer University
Pharmacy Major